

Lenard's
Share the love

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Lenard's delivers our unique offer direct to your supermarket with our delicatessen and meat case ranges. Create a point of difference for your store and boost sales by stocking our delicious handmade chicken products.

Why Lenard's?

- We offer an innovative range of premium handmade products that your competitors can't match.
- We are the missing ingredient for shoppers balancing the need for convenience with a desire to put something special on the plate.
- We are a much-loved Australian brand with a loyal customer base. Many customers travel to buy our range.
- We love our customers, and we put that love into our products so that they can share it with family and friends.

The Lenard's Target Audience

Predominantly mums, of all ages. They are busy, but want to put quality protein on the plate. They are prepared to pay a little more because they want dinner, or eating together, to be enjoyable, rewarding and special.



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We've been making the best handmade chicken products for Australian families since 1987.
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- Meat Case and Delicatessen ranges available to order.
- Products are frozen for your convenience - resulting in products that are fresher; have longer shelf-life; provide less wastage; and are easier to manage.
- Products come ready to sell - no additional expertise required in-store.
- Ongoing sales and marketing support - including in-store marketing materials available for you to utilise.



Our Range

PREMIUM RANGE

Kiev Breast

*Availability: Meatcase 400g PP2-6Trays-FRZ;
Deli 1000g WS5-6Trays-FRZ*

Chicken breast stuffed with divine roasted garlic and parsley butter, coated in natural ciabatta breadcrumbs.



Cordon Bleu Thigh

*Availability: Meatcase 400g PP2-6Trays-FRZ;
Deli 1000g WS5-6Trays-FRZ*

Delicious chicken thigh filled with succulent ham and vintage cheese, coated in natural ciabatta breadcrumbs.



Parmigiana

*Availability: Meatcase 400g PP2-6Trays-FRZ;
Deli 1000g WS5-6Trays-FRZ*

Juicy chicken thigh wrapped around rich tomato, herb and vintage cheese sauce, coated in herb and garlic natural ciabatta breadcrumbs.



Our Range

PREMIUM RANGE

Schnitzel Thigh

Flavours: Herb & Garlic; Plain

Availability: Meatcase 425g PP3-6Trays-FRZ;

Deli 1130g WS1Kg-6Trays-FRZ

Succulent chicken thigh coated in natural ciabatta breadcrumbs.

NEW

Schnitzel Breast

Flavours: Herb & Garlic; Plain

Availability: Meatcase 425g PP3-6Trays-FRZ;

Deli 1130g WS1Kg-6Trays-FRZ

Tender chicken breast coated in flavoursome ciabatta breadcrumbs.

Mignon Garlic

Availability: Meatcase 600g PP4-6Trays-FRZ;

Deli 900g WS6-6Trays-FRZ

Tender chicken maryland wrapped in bacon and topped with a swirl of delicious roasted garlic butter.



Our Range

VALUE RANGE

NEW

Mignon Mince Garlic

*Availability: Meatcase 580g PP4-6Trays-FRZ;
Deli 870g WS6-6Trays-FRZ*

Tender chicken mince wrapped in bacon and filled with delicious roasted garlic butter.



NEW

Kiev Mince

Availability: Meatcase 400g PP2-6Trays-FRZ

Tasty chicken mince filled with divine roasted garlic and parsley butter, coated in natural ciabatta breadcrumbs.



NEW

Grill Stick

*Flavours: BBQ Plum; Garlic & Rosemary
Availability: Meatcase 480g PP6-8Trays-FRZ*

Tasty chicken mince coated with unique and delicious seasoning.



Lenny Pop Cheesy

Availability: Meatcase 500g PP6-8Trays-FRZ

Tender chicken mince packed with hearty vegetables, rolled in cheesy ciabatta breadcrumbs and placed on a popsicle stick.



Our Range

VALUE RANGE

Sausage Roll

Flavours: BBQ; Original

Availability: Meatcase 500g PP4-8Trays-FRZ

Made with the perfect combination of seasoned chicken mince and delectable vegetables and flavour, wrapped in decadent puff pastry.

Strudel Mini

Availability: Meatcase 630g PP7-6Trays-FRZ;

Deli 1260g WS14-6Trays-FRZ

Mouth-watering chicken mince combined with vegetables, wrapped in flaky puff pastry.

Wings

Flavours: Buffalo; Honey Soy

Availability: Meatcase 1000g PP1-6Trays-FRZ

Tender chicken wings marinated in mouth-watering sauces.



Our Range

FAMILY RANGE

Roll Honey Macadamia

Availability: Meatcase 1050g PP1-5Trays-FRZ

Whole boneless chicken filled with our famous honey and macadamia stuffing.

NEW

Pocket

Flavours: Cordon Bleu; Mild Mexican; Parmigiana

Availability: Meatcase 684-744g PP4-9Trays-FRZ

Real chicken mince filled with divine sauces, coated in natural ciabatta breadcrumbs.



Our Range

BBQ RANGE

Burger Jumbo

Availability: Meatcase 500g PP4-8Trays-FRZ;
Deli 1250g WS10-6Trays-FRZ

Large burger pattie made with tasty chicken mince, vegetables, herbs and spices.

Burger Thai

Availability: Meatcase 500g PP4-8Trays-FRZ;
Deli 1250g WS10-6Trays-FRZ

Large burger pattie made with delectable lemongrass, chilli, coriander and coconut milk combined with chicken mince.

NEW

Burger Plain

Availability: Meatcase 480g PP6-TBCTrays-FRZ

Delicious chicken mince combined with vegetables and seasoning.



Our Range

BBQ RANGE

NEW

Sausages

Flavours: BBQ Plum; Maple & Bacon; Mediterranean

Availability: Meatcase 500g PP6-8Trays-FRZ;

Deli WS1.5kg6Trays-FRZ

Premium chicken mince combined with unique flavours and ingredients.



NEW

Saddleback

Flavours: Cheesy; Maple BBQ

Availability: Meatcase 480g PP4-9Trays-FRZ

Mouth-watering chicken mince wrapped in bacon and filled with decadent sauce.



Our Range

PASTRIES

Enchilada Mild Mexican

Availability: Meatcase 500g PP2-8Trays-FRZ;
Deli 1250g WS5-6Trays-FRZ

Diced chicken pieces combined with beans, chickpeas and mild Mexican sauce, wrapped in a soft tortilla and topped with cheese.

Filo Florentine

Availability: Meatcase PP2-6Trays-FRZ;
Deli WS4-6Trays-FRZ

Tender chicken breast combined with divine spinach, bacon and fetta cheese, wrapped in filo pastry.

NEW

Wellington

Flavours: Cheese & Chive; Mushroom
Availability: Meatcase 400g PP2-6Trays-FRZ;
Deli 400g WS4-6Trays-FRZ

Tasty chicken mince filled with decadent sauce, wrapped in puff pastry.

